



SeedTalk Seminar

Designing the Next Generation Seed System from the Ground up
Radisson Hotel, Saskatoon



Wednesday, March 22

- 7:00 am **Delegate Breakfast** (included with Registration) - Mezzanine
- 8:00 am Welcome and Opening Remarks - Michelangelo Room
Framing the Day - Monty Doyle
- 8:15 am **How to Modernize Circular 6: A Design Session**
- Mike Scheffel, Managing Director CSGA Policy & Standards
- 10:00 am Refreshment Break
- 10:30 am **Professional Seed Grower Recognition** Feasibility Assessment
- Caroline LaFontaine, Managing Director CSGA Communications
& Member Services
- 12 noon Lunch (included with Registration)
- 1:00 pm **Alternative Certification Models** - Exploring Audit-based Options
- 3:00 pm Refreshment Break
- 3:30 pm **Alternative Delivery Models** - Single Window and other Options
- 5:00 pm Session Wrap up, Q & A - Monty Doyle
- 5:30 pm **Seed Industry Beer & Pizza Reception** - DaVinci Room

Thursday, March 23

- 7:00 am **Delegate Breakfast** (included with Registration) - Mezzanine
- 8:00 am Opening Remarks - Michelangelo Room
- 8:10 am **“Build Your Binder”** Seed Treaters Workshop
- Russell Hurst, CropLife Canada
- 10:00 am Refreshment Break
- 12 noon Adjournment

Points for Discussion:

- Circular 6: Separating guidelines from mandatory requirements
- Single Window Service: One place for complete seed certification, from seed crop production to final seed conditioning
- Risk Based Audit system: Alternatives to third-party crop inspections
- Professional Seed Grower Recognition: Should Growers be qualified to produce higher generation seed?
- Seed Industry Contracts: Is there a need for CSGA member support when setting up seed production contracts?
- What is needed to make the seed industry more effective and cost efficient?

SeedTalk.ca

SeedTalk.ca is CSGA’s new on-line engagement platform, where members are invited to engage and provide feedback on key issues and CSGA policies.

The site includes two components:

- 1) Workbook - where members can extract key insights and information around CSGA’s Strategic Plan and priorities;
- 2) Ideas Forum - which allows an interactive discussion around specific topics (or challenges) facing members.

Register and participate today. This Seminar is part of that process.

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